

# PERMIT APPLICATION FOR SPECIAL USE OF DANE COUNTY TRUNK HIGHWAYS

## EVENT DETAILS

<b>Event Name</b> Ironman Wisconsin 70.3	<b>Event Sponsor</b> World Triathlon Corp.	<b>Event Website Address</b> ironman70.3wisconsin.com
<b>Event Date</b> 9/6/2025	<b>Number of Participants</b> 1700	<b>Type of Start</b> Staggered <input checked="" type="checkbox"/> Mass <input type="checkbox"/>
<b>Event Type</b> Festival <input type="checkbox"/> Parade <input type="checkbox"/> Run <input type="checkbox"/> Walk <input type="checkbox"/> Bicycle Ride <input checked="" type="checkbox"/> Other (describe):		
<b>Total Time of Event from Setup to Teardown</b> 3:30 A.M. <input checked="" type="checkbox"/> 6:00 A.M. <input type="checkbox"/> Start Time P.M. <input type="checkbox"/> End Time P.M. <input checked="" type="checkbox"/>		<b>Actual Time Participants will be on the Road</b> 7:30 A.M. <input checked="" type="checkbox"/> 2:00 A.M. <input type="checkbox"/> Start Time P.M. <input type="checkbox"/> End time P.M. <input checked="" type="checkbox"/>

## CONTACT INFORMATION

<b>Contact Person</b> Abbey VanValkenburg	<b>Day Phone</b> 616-460-8172	<b>Evening Phone</b> 616-460-8172	<b>Fax</b>
<b>Mailing Address</b> 3407 W Martin Luther King	<b>City, State, Zip</b> Tampa, FL 33607		<b>E-Mail Address</b> abbey.vanvalkenburg@ironman.com

## LOGISTICAL DETAILS

**Type of Support Provided by Event Sponsor (Check all that Apply)**  
 Traffic Control ☒ Support Vehicles ☒ Medical ☒ Other (describe):

Do you feel you need law enforcement traffic control? Yes ☒ No ☐

If yes, would you like to be contacted by the Dane County Sheriff's Office about hiring off-duty law enforcement officers to perform traffic control? Yes ☒ No ☐

## INDEMNIFICATION / HOLD HARMLESS

COI? ✓

I/We, Ironman, World Triathlon Corp, sponsor(s) and/or co-sponsors  
(name/organization)

of Ironman Wisconsin 70.3,  
(name of event)

shall indemnify, hold harmless, and defend Dane County, its officers, agents, and employees from and against all claims, damages, losses, and expenses, including attorneys' fees, which arise from or out of the above specified event.

Each party warrants for itself that it has complied with all necessary requirements to execute this Agreement and that the person(s) executing this Agreement on the event sponsor's behalf is authorized to do so.

<u>Abbey VanValkenburg</u> Signature of Responsible officer, event sponsor/co-sponsor	<u>7/16/2025</u> Date
 Signature of Responsible officer, event sponsor/co-sponsor	<u>7/16/2025</u> Date

Event Route Information is to be completed on the next page.

**EVENT ROUTE (required information)**Event Name: Ironman Wisconsin 70.3

In this section list all County Trunk Highways (CTH), the beginning and ending location of each continuous section and each Town, Village or City contained in the continuous section. For the municipalities use the following designations T=Town, V=Village, C=City. (see example below)

**ROUTE INFORMATION EXAMPLE**

CTH:	<del>KP</del>	Begin:	<del>USH 14</del>	End:	<del>USH 70</del>
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Municipalities:	<del>T/V Cross Plains, T/V Black Earth, T Berry</del>
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CTH:	B	Begin:	Lalor Rd	End:	Sand Hill Rd
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Municipalities:	Town of Dunn
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CTH:	A	Begin:	Glenway	End:	CTH D
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Municipalities:	Town of Rutland <b>OREGON</b>
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CTH:	D	Begin:	CTH A	End:	Remy Rd
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Municipalities:	Town of <del>Rutland</del> <b>OREGON</b> and Town of Oregon
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CTH:	A	Begin:	Piller Rd	End:	<del>Severson Rd</del> <b>CTH D</b>
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Municipalities:	<del>Town of Oregon and</del> Town of Montrose <b>TOWN OF OREGON</b>
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CTH:	M	Begin:	Borchert Rd	End:	Fitchburg Rd
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Municipalities:	City of Fitchburg
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CTH:	MM	Begin:	Irish Ln	End:	Rimrock Rd
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Municipalities:	City of Fitchburg <b>CITY OF MADISON</b>
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CTH:	<b>CC</b>	Begin:	<b>CROSSE ALPINE PKWY</b>	End:	<b>—</b>
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Municipalities:	<b>V OREGON</b>
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CTH:	<b>D</b>	Begin:	<b>CROSS E WHALEN RD</b>	End:	
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Municipalities:	<b>C FITCHBURG</b>
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CTH:	<b>D</b>	Begin:	<b>CTH A</b>	End:	<b>JUDG RD</b>
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Municipalities:	<b>T OREGON</b>
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CTH:		Begin:		End:	
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Municipalities:	
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CTH:		Begin:		End:	
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Municipalities:	
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CTH:		Begin:		End:	
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Municipalities:	
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CTH:		Begin:		End:	
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Municipalities:	
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CTH:		Begin:		End:	
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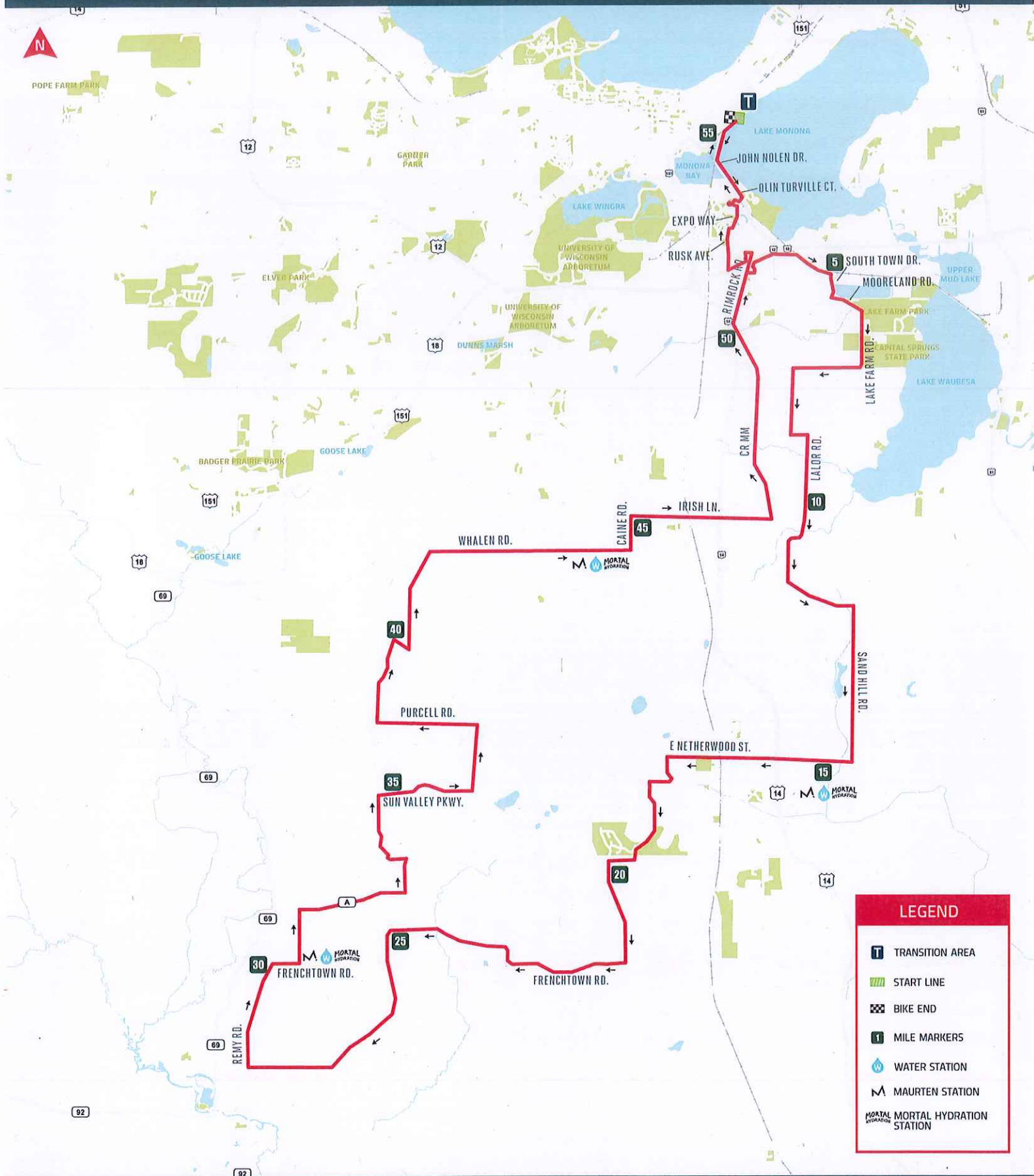
Municipalities:	
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Additional roads should be listed in this format on a separate sheet of paper.

**A Map of the Event Route must accompany this application**

**PLEASE NOTE:** Event officials must coordinate all local road use with the affected municipalities. Dane County does not authorize the use of Municipal roads.





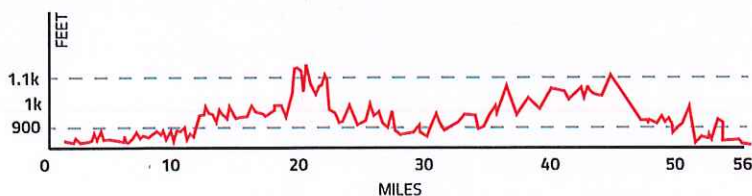
**LEGEND**

- T** TRANSITION AREA
- START LINE
- BIKE END
- 1** MILE MARKERS
- WATER STATION
- MAURTEN STATION
- MORTAL HYDRATION STATION

## TURN BY TURN DIRECTIONS

- Exit Monona Terrace onto John Nolen Dr
- John Nolen Dr. to left onto Lakeside St./Olin-Turville Parkway
  - Under John Nolen Dr. on Bike Path to Olin Ave
  - Follow Olin Ave to entrance of Alliant Energy Center
- Follow perimeter of Alliant Energy Center to Rusk Ave.
  - Left on Rusk Ave.
  - Right on Rimrock Road
  - Left on E. Badger Road
  - Left on Nob Hill Road
- Right on Capital City Trail cross South Towne Way
- Stay on Capital City Trail and then merge right onto Moorland Rd
  - Moorland Rd becomes Lake Farm Road
  - Right on Meadowview Road
  - Left on Larsen Road
  - Left on Goodland Park Road
  - Right on Lalor Road
  - Left on County B
  - Right on Sand Hill Road
  - Right on Rutland Dunn Town Line Road
- Rutland Dunn town Line Road becomes East Netherwood Road
  - Left on Alpine Road
  - Right on Oregon Parks Ave
- Left on North Bergamont Blvd.
  - Right on Lincoln Road
  - Left on Glenway Road
  - Right on County A
  - Left on County Road D
  - Right on Remy Road
- Right on Frenchtown Road
  - Left on Piller Road
  - Right on County A
  - Left on Hwy D
  - Left on Judd Road
- Right on Sun Valley Parkway
- Left on Storytown Road becomes Purcell Road
  - Right on Borchert Road
  - Right on County M
  - Left on Fitchburg Road
  - Right on Whalen Road
  - Left on Caine Road
  - Right on Irish Lane
  - Left on County MM
  - Right on Rimrock Road
- Left on Rusk Road right into Alliant Energy Center
  - Left along Olin Ave
- Left onto bike path and under John Nolen
  - Left onto Olin Turville Parkway
- Right onto John Nolen back to the Monona Terrace

Start Elevation: 849 ft ▪ Finishing Elevation: 850 ft ▪ Gain: 1,744 ft





## REQUIREMENTS FOR PERMIT TO USE COUNTY TRUNK HIGHWAYS

All of the following requirements must be complied with for consideration of a permit.

1. It is necessary that we receive permit requests for use of a County Trunk Highway at least one month in advance of the scheduled event. It is possible that a permit may not be issued for an untimely event permit request.
2. No printed materials should be distributed to the public on intended event routes prior to obtaining permission from all affected governmental units and law enforcement agencies for the use of their roads, streets, or highways for the event(s). There are certain roads and highways which we and other agencies will not allow to be used or crossed for such events, and this may affect planned routes that have been prematurely released to the public (NOTE: the Wisconsin Department of Transportation does not issue permits to use or cross any highway in the State Highway System for these types of events).
3. The event sponsor must be covered by adequate liability insurance for this type of event, and must provide this Department with a proper certificate of insurance **AT THE TIME AN EVENT PERMIT IS REQUESTED**. The certificate should be sent along with the permit request to the address shown on the reverse, and should indicate the following:
  - a) Dane County, 210 Martin Luther King Jr. Blvd., Madison, WI 53703, shall be added as an additional insured for the event.
  - b) Participants, volunteers, organization employees and spectators must be covered for the minimum amounts of \$1,000,000 for bodily injury AND \$1,000,000 for property damage, not in the aggregate.
4. A standard "INDEMNIFICATION/HOLD HARMLESS" disclaimer clause must be signed by a responsible officer of the event sponsor relieving Dane County from any and all liability that could arise as a result of the event. The disclaimer is located on page 1 of this permit application and must be signed by a responsible officer of the event sponsor along with the permit request.
5. It is the event sponsor's responsibility to contact and obtain permission from all governmental units and/or law enforcement agencies that would have jurisdictional responsibilities over any part of the route used. Failure to obtain such permission could result in the County not issuing a permit for the currently scheduled event, or future events on its highways.
6. The event sponsor is also responsible for surveying the intended route prior to the event to look for potential traffic hazards to the participants. Those traffic hazards should be corrected or participants protected by securely closing off those particular hazardous areas to participants. Sponsor shall insure that all participants stay within permitted areas.
7. The event sponsor must also notify the local municipal unit EMS agency in advance so they are aware of the date and time of the event, type of event, and the number of participants. For larger and more strenuous events, it is strongly advised that the event sponsor schedule EMS personnel and equipment to be present at the event. If significant traffic restrictions and/or road closures are required for the event, the event sponsor should also contact the nearest 911 center so emergency police, fire, and EMS units are aware of traffic restrictions in the area as they respond to any emergency calls.
8. Normal "rules of the road" must be followed during the event if the public road, street, or highway is open to traffic. Must obey all federal, state and local statutes and regulations.
9. If it is necessary to temporarily close and detour a County Trunk Highway in order to conduct the event, the event sponsor shall be responsible for the erection and removal of all necessary signing, and providing all uniformed police officers that may be required for safe and proper traffic direction. Any and all expense in providing the signing and/or uniformed officers shall be assumed by the event sponsors.
10. No trespassing on private property.
11. No defacing of public property, including pavement markings.
12. Immediately after completion of the event, the event sponsor shall be responsible for removing from the highway and highway right-of-ways any trash, signs, and/or other materials that may have been accumulated or used during the event.

**I certify that the information I have provided on this application is accurate and complete. I further certify that I have notified all other municipalities of this event as required by the permit process. I understand that this permit may be denied or revoked for providing false or incomplete information.**

<i>Abbey VanValkenburg</i>	Race Director	7/16/2025
Signature	Title	Date

DO NOT WRITE BELOW THIS LINE – FOR OFFICE USE ONLY

Reviewed by DC Highway	<i>[Signature]</i> 8/19/25	Reviewed by DC Sheriff
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# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
08/11/25 1:42 PM

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Marsh McLennan Agency LLC 4803 38th Street South, Suite 101 Fargo, ND 58104	<b>CONTACT NAME:</b>	
	<b>PHONE (A/C, No, Ext):</b> 701-775-3131	<b>FAX (A/C, No):</b> 701-775-4020
<b>INSURED</b> USA Triathlon of Colorado As Per the Named Insured Extension Schedule 5825 Delmonico Drive Colorado Springs, CO 80919	<b>E-MAIL ADDRESS:</b> USATRequests@MarshMMA.com	
	<b>INSURER(S) AFFORDING COVERAGE</b>	
	<b>INSURER A:</b> Accredited Surety and Casualty Company, Inc	
	<b>INSURER B:</b> United State Fire Insurance Company	
	<b>INSURER C:</b> Allianz Global Risks US Insurance Company	
	<b>INSURER D:</b>	
<b>INSURER E:</b>		
<b>INSURER F:</b>		

<b>COVERAGES</b>	<b>CERTIFICATE NUMBER:</b>	<b>REVISION NUMBER:</b>
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.		

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY			1-RSL-CO-17-01538664-00	01/01/2025	01/01/2026	EACH OCCURRENCE \$ 2,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 2,000,000
	<input checked="" type="checkbox"/> Participant Legal Liability						MED EXP (Any one person) \$ 5,000
	<input checked="" type="checkbox"/> Desig. Event Cap						PERSONAL & ADV INJURY \$ 2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						
	<input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						PRODUCTS - COM/OP AGG \$ 2,000,000
	<input checked="" type="checkbox"/> OTHER: Per Event						DESIG. EVENT CAP \$ 20,000,000
	<b>AUTOMOBILE LIABILITY</b>						COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO						BODILY INJURY (Per person) \$
	<input type="checkbox"/> OWNED AUTOS ONLY	<input type="checkbox"/> SCHEDULED AUTOS					BODILY INJURY (Per accident) \$
	<input type="checkbox"/> HIRED AUTOS ONLY	<input type="checkbox"/> NON-OWNED AUTOS ONLY					PROPERTY DAMAGE (Per accident) \$
							\$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB	<input checked="" type="checkbox"/> OCCUR		1-RSL-CO-17-01538664-00	01/01/2025	01/01/2026	EACH OCCURRENCE \$ 3,000,000
	<input checked="" type="checkbox"/> EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE					AGGREGATE \$ 3,000,000
	DED	RETENTION \$					\$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b>						PER STATUTE
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	<input type="checkbox"/> Y/N	N/A				OTH-ER
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. EACH ACCIDENT \$
							E.L. DISEASE - EA EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$
B	Participant Accident			US1929940	01/01/2025	01/01/2026	Accident Medical 25,000
C	Excess Liability			24ABHX0236	01/01/2025	01/01/2026	Occ/Agg 2,000,000
A	Liquor Liability			1-RSL-CO-17-01538664-00	01/01/2025	01/01/2026	Occ/Agg 2M/4M

**DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)**  
USA Triathlon of Colorado; USA Triathlon (USAT); USA Triathlon (Ironman); USA Triathlon Foundation  
USA Race Directors, Event Owners, Regions, Clubs, Official Sponsors, Committee Members, Race Officials, Volunteers, Lifeguards and Race Participants, Severally as Their Interests may appear in the business of USAT, functioning on behalf of the named insured or performing in a "Sanctioned or Approved Event"  
Sexual Abuse or Molestation: Each Incident \$2,000,000 / Aggregate \$4,000,000  
Event: Ironman Wisconsin 70.3 and Ironman Wisconsin | 09/06/25 | 09/07/25 | 1 John Nolen Dr, Madison, WI 53703

Certificate Holder is included as Additional Insured as required by written contract or agreement limited to the General Liability coverage.

<b>CERTIFICATE HOLDER</b> Dane County 210 Martin Luther King Jr. Blvd  Madison WI 53703	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
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